06186171

Deal#

INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

Billing: (407)389-7661

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WPBF
 Mica Hansen
 HRP -Washingte
 National

artiser Pr

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite 200 Alexandria, VA 22310-2552 Advertiser
DSCC/Nelson/D/Senate

Product
DSCC-BILL NELSON SEN/
490

Flight Dates
Order #

Alt Order #

10/09/12 - 10/15/12

Billing Calendar

Broadcast

9912820

922737

Cash

Billing Type

Agency Ref Advertiser Ref

ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	10/09/12	10/12/12	WPBF News 25 @ 5	iam 5-530am	-T-TF	:30	1	\$110.00	NM	
	Weeks:	Start Date 10/08/12	otible with notice End Date MTWTFSS 10/14/12 -T-TF		<u>Rate</u> \$110.00					
	Spots: # Ch 2 Wi	Day <u>Air</u> PBF Tu 10		cription BF News 25 @ 5am	Start/End Time 5-530am		th <u>Ad-ID</u> 30 BNDS-12-	001н		<u>Rate Type</u> \$110.00 NM
2	10/09/12 Class of Tir	10/11/12 me - Pre-emi	WPBF News 25 Mor	nings5:30-5:57am	-т-т	:30	2	\$160.00	NM	
	Weeks:	Start Date 10/08/12			<u>Rate</u> \$160.00					
	Spots: # Ch			<u>cription</u> BF News 25 Mornings @	Start/End Time		th <u>Ad-ID</u> 30 BNDS-12-	001н		Rate Type \$160.00 NM
				BF News 25 Mornings @			0 BNDS-12-			\$160.00 NM
3	10/15/12 Class of Tir	10/15/12 ne - Pre-emi	WPBF News 25 Mor otible with notice	nings5:30-5:57am	1	:30	1	\$160.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS		<u>Rate</u> \$160.00				1	***************************************
	Spots: <u>#</u> Ch 1 WF	Day Air	Date Air Time Des	cription BF News 25 Mornings @	Start/End Time		th <u>Ad-ID</u> 30 BNDS-12-	003н		<u>Rate</u> <u>Type</u> \$160.00 NM
4	10/09/12 Class of Tir	10/12/12 ne - Pre-emi	WPBF News 25 Mor	nings6-7AM	-TW-F	:30	3	\$275.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TW-F		<u>Rate</u> \$275.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
				BF News 25 Mornings	6-7AM		80 BNDS-12-			\$275.00 NIV
				BF News 25 Mornings BF News 25 Mornings	6-7AM 6-7AM		80 BNDS-12- 80 BNDS-12-			\$275.00 NN \$275.00 NN
5	10/09/12	10/12/12	Good Morning Amer		-TF	:30	4	\$275.00	NM	<u> </u>
	Weeks:	Start Date 10/08/12			<u>Rate</u> \$275.00					
	Spots: # Ch			•	Start/End Time	Lengt	th Ad-ID			Rate Type
				d Morning America	7-9AM		30 BNDS-12-	001н		\$275.00 NM
		-		d Morning America	7-9AM		0 BNDS-12-			\$275.00 NM
	2 WF	PBFF 10		d Morning America	7-9AM		0 BNDS-12-			\$275.00 NM
	4 WF	PBFF 10	/12/12 7:30 AM Goo	d Morning America	7-9AM	:3	0 BNDS-12-	003н		\$275.00 NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN/	490

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						Spots/		_	
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 10/09/12 Class of Ti	10/12/12 (me - Pre-emptibl	Good Morning America e with notice	7-9AM	-TF	:30	4	\$275.00	NM	
6 10/15/12	10/15/12 (me - Pre-emptibl	Good Morning America	7-9AM =	1	:30	1	\$275.00	NM	
Weeks:	Start Date El	nd Date MTWTFSS 0/21/12 1	Spots/Week 1	Rate \$275.00					- "
Spots: # Cl			tion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
1 W	PBF M 10/15/	12 8:42 AM Good M	Iorning America	7-9AM	:3	0 BNDS-12-	-003н		\$275.00 NI
7 10/09/12 Class of Ti		10-11a Anderson Coope y Pre-emptible without r		-T-T	:30	2	\$100.00	NM	
Weeks:		nd Date MTWTFSS 0/14/12 -T-T	Spots/Week 2	Rate \$100.00					
Spots # Cl				Start/End Time		h Ad-ID	001		Rate Typ
	PBF Tu 10/09/		•	10-11a		0 BNDS-12 0 BNDS-12			\$100.00 NI
2 W	PBF Th 10/11/	12 10:22 AM 10-11a	Anderson Cooper	10-11a	.3	0 BND2-12	-UU3H		\$100.00 N
8 10/15/12 Class of Ti		10-11a Anderson Coope y Pre-emptible without r		1	:30	1	\$100.00	NM	
Weeks:	10/15/12	nd Date MTWTFSS 0/21/12 1	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Cl				Start/End Time 10-11a		<u>h Ad-ID</u> 0 BNDS-12	-003H		Rate Typ \$100.00 N
1 00	PBF M 10/15/			<u> </u>					\$100.00 1
10 10/09/12 Class of Ti	10/11/12 me - Pre-emptible	WPBF News 25 @ Noo e with notice	n 12pm-1230pm	-TWT	:30	2	\$175.00	NM	
Weeks:	Start Date E	nd Date MTWTFSS	Spots/Week	Rate					
Spots: # Cl		0/14/12 -TWT te Air Time Descrip	2	\$175.00 Start/End Time	Lengt	h Ad-ID			Rate Typ
	PBF Tu 10/09/			12pm-1230pm		0 BNDS-12	-001н		\$175.00 N
	PBF Th 10/11/		News 25 @ Noon	12pm-1230pm	:0	0			\$175.00 N
	Credited								
11 10/15/12 Class of Ti	10/15/12 me - Pre-emptib		n 12pm-1230pm	1	:30	1	\$175.00	NM	
Weeks:		nd Date MTWTFSS 0/21/12 1	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Cl				Start/End Time		h Ad-ID			Rate Tyr
1 W	PBF M 10/15/	12 12:21 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	0 BNDS-12	-003н		\$175.00 N
12 10/09/12 Class of Ti		M-F 3-4P y Pre-emptible without r	M-F 3-4P notice	-TWTF	:30	4	\$225.00	NM	
Weeks:		nd Date MTWTFSS 0/14/12 -TWTF	Spots/Week 4	<u>Rate</u> \$225.00					
-	n <u>Day Air Da</u>		tion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Ty
	PBFTu 10/09/			M-F 3-4P	-	0 BNDS-12			\$225.00 N
	PBF W 10/10/			M-F 3-4P		0 BNDS-12			\$225.00 N
	PBF Th 10/11/ PBF <i>F 10/12</i> /			M-F 3-4P <i>M-F 3-4P</i>	:3 :0	0 BNDS-12	-vv3n		\$225.00 N \$225.00 N
	Credited	72 W-1 3-4	r:	WEI J-TE					VEEQ.00 /\
13 10/15/12 Class of Ti		M-F 3-4P y Pre-emptible without r	M-F 3-4P	1	:30	1	\$225.00	NM	
Weeks:	Start Date E	nd <u>Date</u> <u>MTWTFSS</u> 0/21/12 1	Spots/Week	<u>Rate</u> \$225.00					
Spots: # Cl			tion	Start/End Time	Lenat	h Ad-ID			Rate Ty
	PBF <i>M</i> 10/15/			M-F 3-4P	:0				\$225.00 A
	Credited								
14 10/09/12	10/12/12	Or. Oz	4-5p	-TWTF	:30	4	\$500.00	NM	



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922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product .	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN/	490

ww.thewpbfchannel.com			5	Spots/			
ine Start Date End Date Description Start/En	d Time	MTWTFSS	Length \	Neek	Rate	Type -	
Class of Time - Pre-emptible with notice							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots</u>	/Week	Rate		•			
10/08/12 10/14/12 -TWTF	4	\$500.00 Stort/End Time	Longth	Ad ID			Rate Typ
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 3 WPBF Tu 10/09/12 4:38 PM Dr. Oz		Start/End Time 4-5p	Length :	MU-ID BNDS-12-	001н		\$500.00 NI
1 WPBF W 10/10/12 4:23 PM Dr. Oz		4-5p		BNDS-12-			\$500.00 NI
2 WPBF Th 10/11/12 4:25 PM Dr. Oz		4-5p		BNDS-12-			\$500.00 NI
4 WPBF F 10/12/12 4:55 PM Dr. Oz		4-5p	:30	BNDS-12-	003н		\$500.00 NI
15 10/15/12 10/15/12 Dr. Oz 4-5p Class of Time - Pre-emptible with notice	******	1	:30	1	\$500.00	NM	
	/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID		-	Rate Typ
1 WPBF M 10/15/12 4:14 PM Dr. Oz		4-5p	:30	BNDS-12-	003н		\$500.00 NI
16 10/09/12 10/12/12 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice		-TWTF	:30	4	\$450.00	NM	
	Week 4	<u>Rate</u> \$450.00			· · · · · · · · · · · · · · · · · · ·	•	
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
2 WPBF Tu 10/09/12 5:15 PM M-F 5pm News		5-6pm	:30	BNDS-12-	•003н		\$450.00 NI
4 WPBF W 10/10/12 5:43 PM M-F 5pm News		5-6pm	:30	BNDS-12-	-003н		\$450.00 NI
1 WPBF Th 10/11/12 5:41 PM M-F 5pm News		5-6pm		BNDS-12-			\$450.00 NI
3 WPBF F 10/12/12 5:23 PM M-F 5pm News		5-6pm	:30	BNDS-12-	003н		\$450.00 NI
17 10/15/12 10/15/12 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice		1	:30	1	\$450.00	NM	
Weeks: Start Date End Date MTWTFSS Spots 10/15/12 10/21/12 1	Week 1	<u>Rate</u> \$450.00		·			
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>				Rate Typ
1 WPBFM 10/15/12 5:13 PM M-F 5pm News		5-6pm	:30	BNDS-12-	-003н		\$450.00 NI
18 10/09/12 10/12/12 WPBF News 25 @ 6:00P/6-6:30P/ Class of Time - Pre-emptible with notice	M	-TWTF	:30	3	\$525.00	NM	
10/08/12 10/14/12 -TWTF	/Week 3	<u>Rate</u> \$525.00			V		
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>				Rate Typ
4 WPBF W 10/10/12 6:11 PM WPBF News 25 @	_	6-6:30PM		BNDS-12-			\$525.00 NI
2 WPBF Th 10/11/12 6:24 PM WPBF News 25 @	_	6-6:30PM		BNDS-12- BNDS-12-			\$525.00 NI
3 WPBF F 10/12/12 6:29 PM WPBF News 25 @	y 6.00PIVI	6-6:30PM	.30	BND2-12-	-003н		\$525.00 N
19 10/09/12 10/12/12 Wheel Of Fortune 7-7:30Pi Class of Time - Pre-emptible with notice	M	-TWTF	:30	4	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots 10/08/12 10/14/12 -TWTF	Week 4	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>				Rate Typ
2 WPBF Tu 10/09/12 7:17 PM Wheel Of Fortune		7-7:30PM	:30	BNDS-12-	-003н		\$800.00 NI
4 WPBFW 10/10/12 7:08 PM Wheel Of Fortune		7-7:30PM	:30	BNDS-12-	•003н		\$800.00 NI
3 WPBFTh 10/11/12 7:09 PM Wheel Of Fortune		7-7:30PM		BNDS-12-	•003н		\$800.00 NI
1 WPBF F 10/12/12 Wheel Of Fortune Credited	•	7-7:30PM	:00				\$800.00 N
20 10/15/12 10/15/12 Wheel Of Fortune 7-7:30Pl Class of Time - Pre-emptible with notice	M	1	:30	1	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots 10/15/12 10/21/12 1	AWeek 1	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>	Ad-ID			Rate Typ



Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN/	490

	•	ots/	<u> </u>		
ine Start Date End Date Description Start/End Time MTWTFSS	Length We	eek	Rate	Туре	
20 10/15/12 10/15/12 Wheel Of Fortune 7-7:30PM 1 Class of Time - Pre-emptible with notice	:30	1	\$800.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time	Length Ad	d-ID			Rate Type \$800.00 NM
1 WPBF M 10/15/12 Wheel Of Fortune 7-7:30PM Credited 7-7:30PM	:00				\$800.00 IVIVI
21 10/10/12 10/10/12 Wed ABC Prime C 10-11PM1 Class of Time - Immediately Pre-emptible without notice	:30	1	\$1,200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1 1 \$1,200.00					
Spots: # Ch Day Air Date Air Time Description Start/End Time	Length Ac	<u>d-ID</u>			Rate Type
1 WPBF W 10/10/12 Wed ABC Prime C 10-11PM See MG 21.2	:00				\$1,200.00 NM
2 WPBF W 10/10/12 10:37 PM NASHVILLE PREMIERE 10-11P 10/10	:30 BN	NDS-12-	-003н		\$1,200.00 NM
MG for 21.1 10/10					
24 10/09/12 10/14/12 M-SUN WPBF News 25 (11-11:35PM -TWTF-S Class of Time - Pre-emptible with notice	:30	5	\$500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWTF-S 5 \$500.00					
Spots: # Ch Day Air Date Air Time Description Start/End Time	Length Ac	d-ID			Rate Type
3 WPBF Tu 10/09/12 11:32 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM	:30 BN	NDS-12-	-003н		\$500.00 NM
5 WPBF W 10/10/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM	:30 BN	NDS-12-	-003н		\$500.00 NM
6 WPBF Th 10/11/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM		NDS-12-			\$500.00 NM
2 WPBF F 10/12/12 11:12 PM M-SUN WPBF News 25 @ 11PM11-11:35PM		NDS-12-			\$500.00 NM
4 WPBF Su 10/14/12 11:21 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM	:30 BN	NDS-12-	-003н		\$500.00 NM
25 10/15/12 10/15/12 M-SUN WPBF News 25 (11-11:35PM 1 Class of Time - Pre-emptible with notice	:30	1	\$500.00	NM	¥.=-
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 1 1 \$500.00					
Spots: # Ch Day Air Date Air Time Description Start/End Time	Length Ac	d-ID			Rate Type
1 WPBF M 10/15/12 11:31 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM	:30 BN	NDS-12-	-003н		\$500.00 NM
26 10/10/12 10/12/12 Nightline 11:35-12:05AMw-F Class of Time - Pre-emptible with notice	:30	2	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 w-F 2 \$350.00					
Spots: # Ch Day Air Date Air Time Description Start/End Time	Length Ac	<u>d-ID</u>			Rate Type
1 WPBF W 10/10/12 Nightline 11:35-12:05AM Credited	:00				\$350.00 NM
2 WPBF F 10/12/12 Nightline 11:35-12:05AM Credited •	:00				\$350.00 NM
32 10/14/12 10/14/12 Sun 8-9am News Sun 8-9am1 Class of Time - Pre-emptible with notice	:30	1	\$225.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1 1 \$225.00		•			-1
Spots: # Ch Day Air Date Air Time Description Start/End Time	Length Ac	d-ID			Rate Type
1 WPBF Su 10/14/12 8:28 AM Sun 8-9am News Sun 8-9am	:30 BN	NDS-12-	-003н		\$225.00 NM
33 10/14/12 10/14/12 Chris Matthews Sun 10-10:30AM1 Class of Time - Pre-emptible with notice	:30	1	\$225.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1 1 \$225.00					
	Length Ac	d-ID			Rate Type
· · · · · · · · · · · · · · · · · · ·					/ / / /
Spots: # Ch Day Air Date Air Time Description Start/End Time 1 WPBF Su 10/14/12 10:27 AM Chris Matthews Sun 10-10:30AM		NDS-12-	-003н		\$225.00 NM



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

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Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN	490

								Spots/			
ne	Start Date	End Date	Description	1	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
35	10/09/12 Class of Tin	10/12/12 ne - Immedia	Jeopardy itely Pre-emp	tible without n	7:30-8PM otice	-TWTF	:30	4	\$475.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$475.00					
	Spots: # Ch	Day Air	Date Air	Time Descrip	<u>tion</u>	Start/End Time	<u>Lengt</u>	<u>h Ad-ID</u>			Rate Tyr
	3 WF	PBF Tu 10/ Credited	09/12	Jeopard	ly	7:30-8PM	:0	0			\$475.00 N
	4 WF	PBF W 10/ Credited	10/12	Jeopard	ly	7:30-8PM	:0	0			\$475.00 N
	2 WF	BF Th 10/ Credited	11/12	Jeopard	ly	7:30-8PM	:0	0			\$475.00 N
	1 WF	PBF F 10/ Credited	12/12	Јеораго	ly	7:30-8PM	:0				\$475.00 N
36	10/15/12 Class of Tin	10/15/12 ne - Immedia	Jeopardy itely Pre-emp	tible without r	7:30-8PM otice	1	:30	1	\$475.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$475.00					
	Spots: # Ch			Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 WF	PBF M 10/ Credited	15/12	Jeopard	ly	7:30-8PM	:0				\$475.00 N
37	10/10/12 Class of Tin	10/11/12 ne - Pre-emp	Good Morr	ning America ice	7-9AM	WT	:30	2	\$275.00	NM	
4	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS WT	Spots/Week 2	<u>Rate</u> \$275.00	****				
	Spots: # Ch	Day Air	Date Air	Time Descrip	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Ty
		PBF W 10/			loming America	7-9AM		0 BNDS-12			\$275.00 N
	1 WF	PBF Th 10/	11/12 8:5	1 AM Good M	lorning America	7-9AM	:3	0 BNDS-12	:-003н		\$275.00 N
39	10/15/12 Class of Tir	10/15/12 ne - Pre-emp	WPBF Net	ws 25 @ 6:00 ice	Pl6-6:30PM	1	:30	1	\$525.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$525.00					
	Spots: # Ch			Time Descrip		Start/End Time	Lengt	th Ad-ID			Rate Ty
	1 WF	PBF M 10/	15/12 6:1	2 PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3	0 BNDS-12	!-003н		\$525.00 N
41	10/10/12 Class of Tir	10/10/12 ne - Immedia	Wed ABC ately Pre-emp	Prime A tible without r	8-9PM otice	1	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch			Time Descrip	tion .	Start/End Time	Lengt	th Ad-ID			Rate Ty
	1 WF	PBF W 10/	10/12 8:0	0 PM Wed A	BC Prime A	8-9PM	:3	0 BNDS-12	!-003н		\$1,000.00 N
43	10/09/12 Class of Tin	10/12/12 ne - Pre-emp	The View	ice	11A-12PM	-TWTF	:30	3	\$400.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$400.00					
	Spots: # Ch			Time Descrip		Start/End Time		th Ad-ID			Rate Ty
	3 WF	PBF Tu 10/ Credited		The Vie		11A-12PM	:0	00			\$400.00 N
	1 WF	PBF W 10/ Credited		The Vie	W	11A-12PM	:0	00			\$400.00 N
	2 WF	PBF Th 10/ Credited	11/12	The Vie	w	11A-12PM	:0	00			\$400.00 N
44	10/12/12 Class of Tin	10/12/12 ne - Pre-emp	Fri ABC Protible with noti		8-9PM ·	F	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week	<u>Rate</u> \$1,200.00					



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922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SE	N/ 490

www.tl	newpbfchannel.	com								
				Object (Fig. 4 Times	. — — —	Longth	Spots/	Rate	Туре	
Line	Start Date		Description	Start/End Time	MTWTFSS	Length	Week			
44	10/12/12 Class of Tin	10/12/12 ne - Pre-emp	Fri ABC Prime A otible with notice	8-9PM	F	:30	1	\$1,200.00	NM	
	0.000 0	*****					Ad-ID			
	1 WF	BFF 10/	12/12 8:44 PM Fri AB	C Prime A	8-9PM	:3	0 BNDS-12	:-003н		\$1,200.00 NM
45	10/14/12 Class of Tin	10/14/12 ne - Immedia	REVENGE ately Pre-emptible without	9-10PM notice	S	:30	1	\$1,200.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u> \$1,200.00					
	Spots: # Ch	10/08/12 Day Air	10/17/12	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	. —	PBF Su 10/	/14/12 REVE		9-10PM	:0	0			\$1,200.00 NM
		Credited	· · · · · · · · · · · · · · · · · · ·							
46	10/15/12			11A-12PM	M	:30	1_	\$400.00	NM_	
	Weeks:	Start Date	etible with notice End Date MTWTFSS	Spots/Week	Rate					
	TTOOKO.	10/15/12	10/21/12 M	1	\$400.00					
	Spots: # Ch				Start/End Time 11A-12PM		<u>th Ad-ID</u> 10			<u>Rate Type</u> \$400.00 NM
	7 VVF	PBF M 10/ Credited		iew	I IA-IZPIVI					\$100.00 NN
49	10/13/12 Class of Tir	10/13/12	Sat 8-9am News	Sat 8-9am	1-	:30	1	\$225.00	NM	
	Weeks:	Start Date 10/08/12		Spots/Week	<u>Rate</u> \$225.00					
+	Spots: # Ch		-	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WF	PBF Sa 10/	/13/12 8:24 AM Sat 8-	9am News	Sat 8-9am	:3	0 BNDS-12	2-003н		\$225.00 NM
50	10/14/12 Class of Tir	10/14/12 ne - Pre-emp	Sun 630pm News otible with notice	630-7pm	1	:30	1=	\$400.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$400.00					· · · · · ·
	Spots: # Ch				Start/End Time		th Ad-ID	2 00211		Rate Type
<u></u>	1 WI	PBF Su 10/	/14/12 6:51 PM Sun 6		630-7pm		0 BNDS-1			\$400.00 NM
51	10/12/12 Class of Tir	10/12/12 ne - Pre-emp	20/20 otible with notice	10-11P M	1	:30	1	\$1,100.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/121	Spots/Week 1	<u>Rate</u> \$1,100.00					
	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WF	PBF F 10/ Credited	/12/12 20/20		10-11PM	:0	00			\$1,100.00 NM
52	? 10/09/12 Class of Tir	10/12/12 ne - Immedia	Dr. Oz M-F 9-10a ately Pre-emptible withou	9-10a * t notice	-TWTF	:30	3	\$100.00	NM	
	Weeks:	Start Date 10/08/12		Spots/Week 3	<u>Rate</u> \$100.00					
	Spots: # Ch		Date Air Time Descr	<u>iption</u>	Start/End Time		th Ad-ID			Rate Type
			/09/12 9:54 AM Dr. O:		9-10a		80 BNDS-1			\$100.00 NM
			/10/12 9:28 AM Dr. O:		9-10a		30 BNDS-12 30 BNDS-12			\$100.00 NM
	3 771	PBF Th 10/			9-10a		0 BND2-1	Z-003H		\$100.00 NM
53	10/13/12 Class of Tir	10/13/12 ne - Pre-emp	GMA Saturday 7-8am otible with notice	Sat 7am-8am	S-	:30	1	\$325.00	NM	
	Weeks:	Start Date 10/08/12		Spots/Week	Rate \$325.00	1 1 1 1 1 1 1 1 1 1 				
	Spots: # Ch	Day Air	Date Air Time Descr		Start/End Time		th Ad-ID			Rate Type
	1 WF	PBF Sa 10/	/13/12 7:57 AM GMA	Saturday 7-8am	Sat 7am-8am	:	80 BNDS-1	2-003н		\$325.00 NM
54	10/14/12 Class of Tir	10/14/12 ne - Immedia	Sun 5-6am News ately Pre-emptible withou	Sun 5-6am t notice	S	:30	1	\$25.00	NM	



Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN/	490

www.t	hewpbfchannel	.com									
Lino	Start Date	End Date	Description	nn.	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	10/14/12	10/14/12	Sun 5-6a		Sun 5-6am	S	:30	1	\$25.00	NM	<u> </u>
	Class of Tir	me - Immedia	ately Pre-em	ptible without	notice			•			
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$25.00					
	Spots: # Ch	Day Air	Date Air	Time Descri	<u>otion</u>	Start/End Time	_	th Ad-ID			Rate Type
	1 WI	PBF Su 10/ Credited		Sun 5-	6am News	Sun 5-6am	:	00			\$25.00 NM
55	5 10/14/12 Class of Til	10/14/12 me - Immedia	Sun 6-7a ately Pre-em	m News ptible without	Sun 6-7am notice	S	:30	1	\$50.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$50.00					
	Spots: # Ch		•	Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	PBF Su 10		Sun 6-	7am News	Sun 6-7am	:(00			\$50.00 NM
		Credited		-							
56	10/09/12 Class of Ti	10/12/12 me - Pre-emp	Jeopardy ptible with no	tice	7:30-8PM	-TWTF	:30	4	\$850.00	NM	·
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$850.00					
	Spots: # Ch			Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	2 W	PBF Tu 10. Credited		Jeopa	rdy	7:30-8PM	:(00			\$850.00 NM
/	3 W	PBF W 10.		Jeopa	rdy	7:30-8PM	:0	00			\$850.00 NN
	4 W		/12/12	Jeopa	rdy	7:30-8PM	:0	00			\$850.00 NN
	1 W			34 PM Jeopa	rdy	7:30-8PM	s ::	30 BNDS-12	-003н		\$850.00 NM
57	7 10/15/12 Class of Ti	10/15/12 me - Pre-em	Jeopardy ptible with no		7:30-8PM	1	:30	1	\$850.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$850.00					
	Spots: # Ch		Date Air	Time Descri	ption	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 W	PBFM 10	/15/12 7:	41 PM Jeopa	rdy	7:30-8PM	::	30 BNDS-12	-003н		\$850.00 NM
58	3 10/09/12 Class of Ti	10/12/12 me - Pre-em		Access Holly	voc1230-1p	-TWTF	:30	1	\$175.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: # Ch	n <u>Day Air</u>		Time Descri	<u>ption</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 W	PBFF 10	/12/12 12:	56 PM 1230-	P Access Hollywood	1230-1p	:	30 BNDS-12	-003н		\$175.00 NM
59	9 10/13/12 Class of Ti	10/13/12 me - Pre-em	ABC Coll ptible with no	ege Football	12-330pm	S-	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch			Time Descri	<u>ption</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 W	PBF Sa 10			ollege Football	12-330pm	::	30 BNDS-12	-003н		\$1,000.00 NM
60		10/12/12 me - Fixed N	<u>`</u>		11:35-12:05AM	-TWTF	:30	1	\$700.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch 1 W			Time Descri 01 AM Nightli		Start/End Time 11:35-12:05AM		th <u>Ad-ID</u> 30 BNDS-12	-003н		<u>Rate Type</u> \$700.00 NM
61	I 10/09/12 Class of Ti	10/12/12 me - Fixed N	M-F 5pm on Pre-empt		5-6pm	-TWTF	:30	2	\$450.00	NM	
	Weeks:	Start Date 10/08/12		MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$450.00	***************************************				

. INVOICE



Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN	490

ww.the	wpbfchannel.c	com									
ine S	Start Date	End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
61 1	10/09/12	10/12/12 ne - Fixed No	M-F 5pm	n News	5-6pm	-TWTF	:30	2	\$450.00	NM	
	Spots: # Ch	Day Air		ir Time Descrip	otion	Start/End Time	Leng	h Ad-ID			Rate Type
		BF W 10/	10/12		m News	5-6pm	:0	00			\$450.00 NM
	3 WP	See MG BF W 10/		:11 PM M -F 5p	m News	5-6pm	:3	0 BNDS-12	-003н		\$450.00 NM
	2 WP	BFTh 10/		:13 PM M-F 5p	m News	5-6pm	:3	0 BNDS-12	-003н		\$450.00 NM
	10/12/12 Class of Tim	10/12/12 ne - Pre-emp		Prime B otice	9-10PM	F	:30	1	\$1,000.00	NM	
	Veeks:	Start Date 10/08/12			Spots/Week 1	Rate \$1,000.00					
S		Day Air		ir Time Descrip		Start/End Time		th Ad-ID	003		Rate Type
	1 WP	BF F 10/	12/12 9	:14 PM Fri ABO	C Prime B	9-10PM		30 BNDS-12	-003H		\$1,000.00 NN
	10/15/12 Class of Tin	10/15/12 ne - Pre-emp		Access Hollywotice	voc1230-1p	M	:30	1	\$175.00	NM	
٧	Neeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	<u>Rate</u> \$175.00					
S	Spots: <u>#</u> Ch 1 WF			ir Time Descrip 2:56 PM 1230-1	otion P Access Hollywood	Start/End Time 1230-1p		th <u>Ad-ID</u> 30 BNDS-12	?-003н		Rate Type \$175.00 NM
	10/14/12 Class of Tin	10/14/12 ne - Fixed No			vs 1135p-12am	S	:30	1	\$600.00	NM	
	Neeks:	Start Date 10/08/12		MTWTFSS	Spots/Week 1	<u>Rate</u> \$600.00					
- S				ir Time Descri	otion 1:35pm Late News	Start/End Time 1135p-12am		th <u>Ad-ID</u> 30 BNDS-12	?-003н		Rate Type \$600.00 NM
	10/15/12 Class of Tin	10/15/12 ne - Pre-emp		P Access Hollyv	voc1230-1p	M	:30	1	\$175.00	NM	
	Neeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$175.00					
S	Spots: <u>#</u> Ch 1 WF	Day Air	Date A	ir Time Descri	ption P Access Hollywood	Start/End Time 1230-1p		th <u>Ad-ID</u> 30 BNDS-12	?-003н		<u>Rate Type</u> \$175.00 NM
66	10/15/12	10/15/12	M-F 3-4		M-F 3-4P	1	:30	1	\$400.00	NM	1 20 40
	Class of Tin Neeks:	ne - Pre-emp Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	Spoto: # CL	10/15/12	10/21/12	1 <u>ir Time</u> <u>Descri</u>	1	\$400.00 Start/End Time	Lore	+b 44 1D			Data Tue
3				3:12 PM M-F 3-		M-F 3-4P		11 <u>AU-10</u> 30 BNDS-12	2-003н		Rate Type \$400.00 NN
	10/13/12 Class of Tin	10/13/12 ne - Fixed No	M-Sun 1	130p-12am La	te 1130p-1205am	S-	:30	1	\$800.00	NM	
	Veeks:	Start Date 10/08/12		<u>MTWTFSS</u>	Spots/Week	<u>Rate</u> \$800.00					
S	Spots: <u>#</u> Ch 1 WF	Day Air	Date A	ir Time Descri	<u>ption</u> 1130p-12am Late N e	Start/End Time		th <u>Ad-ID</u> 30 BNDS-12	2-003н		<u>Rate Type</u> \$800.00 NN
	10/14/12	10/14/12 ne - Pre-emp	Sun AB	C Prime A	7-8PM	S	:30	1	\$825.00	NM	
	Veeks:	Start Date 10/08/12		<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$825.00					
S	Spots: <u>#</u> Ch 1 WF		Date A	ir Time Descri		Start/End Time 7-8PM		<u>th Ad-ID</u> 30 BNDS-12	2-003н		<u>Rate</u> <u>Type</u> \$825.00 NN
	10/13/12	10/13/12	ABC Co	llege Football	12-330pm	S-	:30	1	\$1,000.00	NM	
(Class of Tin	ne - Pre-emp	otible with n	otice MTWTFSS							



Payment Terms 30 Days

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
DSCC/Neison/D/Senate	DSCC-BILL NELSON SEN/	490

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						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
69 10/13/12 Class of T	10/13/12 ime - Pre-em	ABC College Football ptible with notice	12-330pm	S-	:30	1	\$1,000.00	NM	
Spots: # C				\$1,000.00 Start/End Time		h Ad-ID	00311		<u>Rate</u> <u>Type</u> \$1,000.00 NM
1 W	PBF Sa 10	/13/12 12:05 PM ABC Co	ollege Football	12-330pm		0 BNDS-12			\$1,000.00 NW
70 10/15/12 Class of T	10/15/12 ime - Pre-em	WPBF News 25 Morning ptible with notice	gs6-7AM	M	:30	1	\$275.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 10/15/12 6:31 AM WPBF News 25 Mornings				Start/End Time 6-7AM		<u>Length</u> <u>Ad-ID</u> :30 вNDS-12-003н			<u>Rate Type</u> \$275.00 NM
71 10/14/12 Class of T	10/14/12 ime - Fixed N	GMA Sunday 7-8am Ion Pre-emptible	Sun 7-8am	S	:30	1-	\$650.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S	Spots/Week 1	<u>Rate</u> \$650.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Su 10/14/12 6:58 AM GMA Sunday 7-8am			Start/End Time Sun 7-8am		Length Ad-ID :30 BNDS-12-003H			Rate <u>Type</u> \$650.00 NM	
72 10/14/12 Class of T	10/14/12 ime - Pre-em	PRIVATE PRACTICE W	VK12-1x	S	:30	1	\$50.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: <u>#</u> C 1 W			t <u>ion</u> FE PRACTICE WKNE	Start/End Time DLF 112-1x		th <u>Ad-ID</u> 0 BNDS-12	?-003н		Rate Type \$50.00 NM
						74			

<u>Gross Total</u> \$32,440.00

Agency Commission

\$4,866.00

Net Amount Due

\$27,574.00